

JANE LU



I graduated from the Hong Kong Polytechnic University Master degree, I am a creator in the project who is good at graphic design, sound design and copywriter, also have a good adaptability and learn fast.



BASIC INFO



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SKILL



Graphic Design



Sound Design



Manage Social Media



Story Telling



Video Editing



EDUCATION

Multimedia and Entertainment technology

Master Degree Expected 11.2017
School of Design, The Hong Kong Polytechnic University

Art and Design

Bachelor Degree Expected 09.2015
Jiangsu University of Technology

Business English

Bachelor Degree Expected 09.2015
Jiangsu University of Technology



EXPERIENCE

HitCrunch ShenZheng

Exhibitor 06.2017

A technological conference invite our project to participate in this event.

Responsible for sound design and marketing

Sonar Hong Kong

Exhibitor 04.2017

A famous music and technology festival

Responsible for sound design and marketing

Papinee wrld HK

Sound designer 12.2016

using sound to create story for children to explore

TEDx Hong Kong

Co-organizer 09.2016

Responsible for promotion campaign

Yangzhou Newspaper Media Group

Interned director 08.2015

Directed a show called China tourism angel

also responsible for graphic designer



PROJECT

Shadow City

From 09.2016 to now

A non-visual multi-sensory journey based on the 3D sound installation
Responsible for the sound, marketing and story line
we have participated in two festival during half a year

Gear creative tool 06.2017

A Creative tool help people to recover their creativity and become more creative.

Co-inventor and responsible for graphic design

Amplified Room 05.2017

we created an installation which can bring you back to the 1970s and we used big bird cage and 3D sound to create the atmosphere.

MR.Right 10.2016

we created a fashion APP for people to choose what they really like and what kind of clothes are suitable for them.

Co-inventor and responsible for UI design

Redesign and development on falt carving 05.2015

Led charity sales for the flat carving works to the disabled persons,
Help college students to cultivate their interest in traditional culture